

## Partners

Partners John C. Whaley and Julie H. LeVay founded Whaley LeVay in 1992, pooling their talents and cumulative 50 years of professional experience to create a firm offering a hands-on, personal approach to consulting. Since its inception, Whaley LeVay has served large, medium and small clients across the country and internationally in a number of non-profit disciplines, including education, the arts, health care, grantmaking, social services, environmental causes and natural resource preservation. Whaley LeVay has remained small by design, limiting the number of clients to allow either John or Julie to remain actively involved with each institution.

In working with John, organizations gain a broad spectrum of experience built over more than 30 years in the development field. He helped found and was president of Bentz Whaley Flessner (Minneapolis, Minn.) at its formation in 1983. While at BWF, John successfully counseled such organizations as the Statue of Liberty - Ellis Island Foundation, the National Audobon Foundation and the University of Massachusetts.

Julie brings Whaley LeVay clients a rich background of more than 30 years experience in consulting and institutional advancement. Formerly a senior associate of BWF, she has also served as a development officer for such institutions as The Claremont Colleges, the San Francisco Opera, University of California at Santa Barbara and Cate School.

Together, John's and Julie's expertise spans every area of institutional advancement, including capital and endowment campaigns, planning and strategy development, institutional audits and training, strategic planning, planned giving and annual fund management.